**Trinity College**

**A3 poster: Smoke-free campus**

**Design elements to include in the poster**

Trinity College logo

**Copy**

**WELCOME TO A SMOKE-FREE TRINITY**

From 1 December 2014, all Trinity College campuses have gone smoke-free.

It’s part of our commitment to providing a safe and healthy environment for all staff, students, contractors and visitors.

**Looking to light up?**

For 2015, we’ve installed a designated smoking area in the northern car park on the residential Parkville campus.

**Looking to quit?**

We’re here to help. See us for counseling services and information on ways to quit.

www.trinity.unimelb.edu.au/smoke-free

**Design notes**

Whilst the design does have to stick broadly to the Trinity design rules, feel free to play a bit with the design to make it attract attention.

We do want the main Trinity font (Din Pro) used, but you can also use a new font as well if it works with the theme of being smoke-free.

We do like the design in this example:

https://smokefree.gwu.edu/sites/smokefree.gwu.edu/files/downloads/HR\_1213\_13\_SmokeFree\_ShareAir\_Poster.jpg

**Attachments**

Trinity College Style Guide

Trinity College logo

Examples of previous Trinity College posters:

* A3 CAREERS Poster 1-3 v2.pdf
* PC\_Th\_A3\_poster\_September.pdf